

## Message Text

UNCLASSIFIED

PAGE 01 MEXICO 11069 162208Z

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 EB-07 /018 W

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R 161610Z DEC 75

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 1854

UNCLAS MEXICO 11069

E.O. 11652: N/A

TAGS: EIND MX

SUBJ: FOREIGN INVESTMENT OPPORTUNITY: PAUL MUELLR COMPANY:

BULK MILK COOLERS: OPPORTUNITY NO.9-74-108

REF: STATE A-6914; MEXICO 9978; MEXICO A-526

JORGE GARCIA, OWNER OF REFRITECNICA INDUSTRIAL, MARIANO ESCOBEDO 72, MEXICO CITY 17, DF(TEL:527-7546), IS INTERESTED IN ESTABLISHING JOINT VENTURE TO MANUFACTURE BULK MILK COOLERS IN MEXICO. FIRM IS PRESENTLY IMPORTER/DISTRIBUTOR OF DOMESTIC AND IMPORTED REFRIGERATION EQUIPMENT AND MANUFACTURER OF REFRIGERATION EQUIPMENT ASSEMBLED FROM DOMESTIC AND IMPORTED COMPONENTS. HE IS NOW INTERESTED IN EXPANDING INTO BULK MILK COOLERS. IN RETURN FOR LICENSING ARRANGEMENT MEXICAN FIRM IS WILLING TO OFFER UP TO 49 PERCENT PARTICIPATION FOR US. PARTNER, MAXIMUM PERMITTED UNDER MEXICAN LAW. REFRITECNICA INDUSTRIAL CURRENTLY HAS WORKING CAPITAL OF \$160,000 AND ANNUAL SALES OF \$500,000. IT EMPLOYS 30 WORKERS.

2. REFRITECNICA INDUSTRIAL COULD PROVE IDEAL PARTNER FOR PAUL MUELLER COMPANY IF THAT FIRM HAS NOT AS YET FINALIZED DEAL WITH ANOTHER MEXICAN CONCERN. SHOULD PAUL MUELLER CO. NOT BE INTERESTED IN THIS OPPORTUNITY US DOC MIGHT WANT TO PLACE IT IN "COMMERCE TODAY".

JOVA

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## Message Attributes

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